



SPONSORSHIP OPPORTUNITIES

ABOUT US

HISTORY

Western Districts Netball Association was established in 1974 as a result of a change of format of netball in Brisbane by organising district competitions in various suburban areas. Our bottlebrush emblem and red and black colours were chosen by the initial steering committee and are now synonymous with WDNA.

From humble beginnings with a discarded Brisbane City Council shed found on the side of the road as the canteen and two temporary toilets we have come a long way. With a lot of hard work from many volunteers we now have a two-story club house, twenty asphalt courts - all with lights and four grass courts.

MEMBERSHIP

In 1976 we had 1,200 players and we have continued to grow with our numbers in 2019 at 2,780. On a Saturday these members and their families are at the courts from 8.30am to 4.30pm. WDNA also hosts a Monday night social competition with 350 members participating all year round.

Many other community groups access our facilities. These include local primary and high schools, walking netball and netball players with an intellectual disability (GEMS).

WDNA has successful elite and representative teams that play in many State-run events. We host yearly Club and Representative Carnivals with approximately 2,500 participants from all parts of the State. The Association celebrates our representative achievements with an annual dinner.

COMMUNICATION

Our organisation values our communication with a well-maintained website, which had 50,000 visits last year. Our Facebook has 2,400 followers and is a great place to share our Association's accomplishments and recognise our sponsors.





OUR MISSION

The Vision of Western Districts Netball Association is to be a respected Netball Association leading the way through innovation and inclusion.

OUR VALUES

Inclusion
Approachable
Accountable
Respectful

OUR GOALS

- To promote, foster and encourage the game of netball.
- Show pride in our values and colours through performance and participation
- To develop and maintain the best netball playing and training facilities.



What WDNA Offers

Net Program
Ages (5-6)

Set Go
Program
(ages 7-10)

Saturday Junior
and Senior
competition
(ages 11 –
opens)

Junior
Rep Teams
(ages 12-15)

Qld Premier
League Teams
(16-19 Years)

Umpiring
Development
Program

Social Netball
Competition
(14 + years)

BENEFITS

We value the support of local businesses and the community; they contribute a vital factor in the association's success. Your business can benefit greatly by partnering with WDNA.

Research shows some of these benefits include:

- ◆ Creating a brand awareness for your product in our community.
- ◆ Positioning your business as a local champion and leader by supporting and reinvesting in local youth sport and community clubs.
- ◆ Sponsoring a sports club can help to grow community support and a positive perception for the business.
- ◆ Gaining significant exposure for your brand.
- ◆ Building a positive relationship with local parents and access the school networks to grow your customer base.
- ◆ Supporting active and healthy living.



SPONSORSHIPS AT A GLANCE

(Amounts are GST free)

	Platinum Partner Package (1 available) \$10,000 pa	Gold Partner Package (5 available) \$5,000 pa	Silver Partner Package (unlimited) \$2,500 pa	Bronze Partner Package (unlimited) \$1,000 pa
Web Site Recognition	• Top of page	• Bottom of page	•	•
Show Court Naming Rights	•			
Grass Court Naming Rights		•		
Acknowledgement on PA at events	• Weekly	• Fortnightly	• Monthly	• Bi-monthly
Social Media Recognition – Facebook, Instagram	• Fortnightly	• Monthly	• Bimonthly	• Quarterly
Showcase Saturday (on Photo Days)	• X 2 Saturdays	• X 1 Saturday	• X 1 Saturday	• 4hr Saturday
Courtside Signage	• Information Notice Board	• Court 1 & 2 retaining wall	•	
Acknowledgement in Annual Report and all WDNA Event Reports	•	•	•	•
Branded E-mail	•	•		
Logo on Letterhead	•	•		
WDNA Annual Dinner tickets	• Four Guests	• Two Guests		

PLATINUM PARTNER

\$10,000

PRESENCE	RECOGNITION	ACCESS	EXPOSURE
<ul style="list-style-type: none"> • Logo on WDNA Website – top of page • Fortnightly advertising on WDNA Facebook Page and Instagram • Weekly acknowledgement on PA during our Day Season Fixtures and Finals. 	<ul style="list-style-type: none"> • Branding advertising banner on all emails • Recognition in Carnival Information Booklets and Annual Report. • Acknowledgement at Annual Dinner and Carnival days 	<ul style="list-style-type: none"> • Four (4) guest tickets to WDNA Annual Dinner • Two (2) opportunities to Showcase day on a Fixture Game (ie bring marquee to promote and sell products, hand out flyers/ promotion material) 	<p>Courtside Signage</p> <ul style="list-style-type: none"> • Show court naming rights • One year advertising on the Information Board. • Signage size 900mm x 600mm to be supplied by sponsor. • Flag to be displayed at WDNA tent at State Age Carnival.



GOLD PARTNER

\$5,000



PRESENCE	RECOGNITION	ACCESS	EXPOSURE
<ul style="list-style-type: none"> • Logo on WDNA Website – bottom of page • Monthly advertising on WDNA Facebook Page and Instagram • Fortnightly acknowledgement on PA during our Day Season Fixtures and Finals 	<ul style="list-style-type: none"> • Branding advertising banner on all email mail outs • Recognition in Carnival Information Booklets and Annual Report. 	<ul style="list-style-type: none"> • Two (2) guest tickets to WDNA Annual Dinner • One (1) opportunity to Showcase day on a Saturday Fixture Game (ie bring marquee to promote and sell products, hand out flyers/ promotion material) 	<p>Courtside Signage</p> <ul style="list-style-type: none"> • Grass court naming rights • One year advertising on the Court 1 & 2 retaining wall • Signage size 900mm x 600mm to be supplied by sponsor.

SILVER PARTNER

\$2,500



PRESENCE	RECOGNITION	ACCESS	EXPOSURE
<ul style="list-style-type: none">• Logo on WDNA Website – bottom of page• Bi-Monthly advertising on WDNA Facebook Page and Instagram• Monthly acknowledgement on PA during our day Season Fixtures and Finals	<ul style="list-style-type: none">• Branding advertising banner on all email mail outs	<ul style="list-style-type: none">• One (1) opportunity to Showcase day on a Saturday Fixture Game (ie bring marquee to promote and sell products, hand out flyers/ promotion material)	<p>Courtside Signage</p> <ul style="list-style-type: none">• 300mm x 450mm to be supplied by sponsor.• Opportunity to provide flag or pull up banner on Showcase – market day for 8 hours• Company to supply flags and banners

BRONZE PACKAGE

\$1,000

PRESENCE	RECOGNITION	ACCESS	EXPOSURE
<ul style="list-style-type: none"> • Logo on WDNA Website – bottom of page • Bi-Monthly advertising on WDNA Facebook Page and Instagram • Monthly acknowledgement on PA during Day Season Fixtures and Finals 	<ul style="list-style-type: none"> • Branding advertising banner on all email mail outs 	<ul style="list-style-type: none"> • One (1) opportunity to Showcase day on a Saturday Fixture (ie bring marquee to promote and sell products, hand out flyers/ promotion material) 	<p>Courtside Signage</p> <ul style="list-style-type: none"> • Opportunity to provide flag or pull up banner on Showcase – market day for 8 hours • Company to supply flags and banners



SPONSORSHIP ADD - ONS

WDNA STATE AGE TEAMS	8 available	\$3,000
QPL TEAMS	5 available	\$3,000
UMPIRE DEVELOPMENT	1 available	\$5,000
COACH DEVELOPMENT	1 available	\$5,000

Combine one of the Partner or Supporter packages with one of our Add – Ons.
Or custom an option that best suits your needs.





SPONSORSHIP ADD - ONS

STATE AGE

REPRESENTATIVE

TEAMS

\$3,000

PRESENCE AND RECOGNITION

- Company Branded Flag to be on display at all Rep Carnivals outside the WDNA Team tent (company to supply flag)
- Company Logo on training singlets

QLD PREMIER LEAGUE (QPL)

TEAMS

16 – Opens

\$3,000

PRESENCE, RECOGNITION AND EXPOSURE

- Company Branded Banner to be on display at all Fixture Games (company to supply banner)
- Company Logo on training singlets

SPONSORSHIP ADD - ONS

UMPIRE
DEVELOPMENT
PROGRAM
\$5,000

PRESENCE, RECOGNITION AND EXPOSURE

- Company Branded Signage in the Umpire Room and on the umpire tent on all fixture games
- Company Logo on Umpire Shirts for umpires in our Development programs
- Company Logo on all printed material relating to the umpiring program

COACH THE
COACH
PROGRAM
\$5,000

PRESENCE, RECOGNITION AND EXPOSURE

- Company Branded Banner to be on display at all Fixture Games (company to supply banner)
- Company Logo on all printed material relating to the development session
- Company Logo on Coaches Shirts



OUR COMMITMENT

There has never been a better time to be involved with Netball, as the highest women's participation sport in Australia and its profile increasing across the media. Western Districts Netball Association would like to connect with businesses that have an interest in supporting the local community.

It is an exciting period for WDNA as we increase our commitment to promote, expand and develop the sport of netball in our local community. WDNA has a strong passion for developing grass roots netball promoting an opportunity for all to participate.

Our focus is improving the quality of coaching, umpiring and playing standards of the game while increasing participation from juniors to seniors. Ultimately, providing a strong pathway to nurture the local talents as they progress through the Netball Queensland pathways.

Sport can change lives and we are looking for partners who want to be part of the WDNA journey and how it can benefit our entire community.

Your support will enable WDNA to:

- Keep the sport affordable for all members; and
- Help improve infrastructure, equipment and the provision of netball to the WDNA Community.

Interested parties are encouraged to contact WDNA to discuss sponsorship options that are available. We are able to tailor a package to suit your brand and needs.



Western Districts Netball Association

Email: admin@westsnetball.org

Website: <http://www.westerndistricts.qld.netball.com.au/>

Facebook: <https://www.facebook.com/WesternDistrictsNetball/>

Instagram: <https://instagram.com/westsnetball?igshid=bxcv5pmcwszg>

ABN: 33040 550 846

Postal Address: PO Box 2246, Graceville East Qld 4075

Address: Faulkner Park, Waratah Avenue, Graceville Qld 4075

For any assistance or information on sponsorship or advertising please contact:

WDNA Office Manager– Beth Thornton
(07) 3379 7481